

OFFICER DECISION RECORD 1 FORM

This form should be used to record Officer Decisions in Excess of £100k (but below the key decision threshold), or where required by Financial, Contract or other Procedure Rules or following formal delegation from Cabinet or a Cabinet Member or a Council Committee.

Decision Reference No: 2021/06/PH/Danceon

BOX 1

DIRECTORATE: Adults Health & Wellbeing

DATE: 26/2/2021

Contact Name: Sam Blakeley

Tel. No.: 862145

Subject Matter: Dance On!

BOX 2**DECISION TAKEN**

To Award Dance On! Work to DARTs at a cost of up to £110,078.00 over 2 years (Detail as below).

BOX 3**REASON FOR THE DECISION**

Dance On is a programme currently funded by Sport England delivered in Leeds, Bradford and Doncaster supported by One Dance UK. It is now coming to the end of the Sport England directly funded activity (March 21). Dance On increases the physical activity levels and reduces social isolation in women over 55. This test and learn programme is delivered in partnership with Leeds University who have been investigating the changes in physical and psychological wellbeing. The decision has been taken to award further work to begin development for the Local Delivery Pilot programme and Workforce Development Plan in April 2021 via a grant agreement to Darts. Darts are ready to carry the work out and they have already built a robust strategy for delivery as they respond to both local and national restrictions under COVID. They have carried this learning with them into 2021.

The decision has been taken as part of the Get Doncaster Moving Local Delivery Pilot Investment Plan 4, awarded by Sport England and approved by Cabinet in August 2020. The Cabinet Approval included delivery of Dance On and associated workforce development by Darts. A recurring theme that the LDP has identified from surveys, appreciative inquiry and the findings from BJL's (our communications delivery partner) work on the communications engagement activities, is that 'traditional' formal activity is not always the answer for our communities. The leap from inactive to active is more attractive if we can nudge and create

smaller changes which are accessible, perceived as achievable, and provide short term benefits.

Dance offers a number of key benefits:

- Dance combines physical activity with social interaction and creative expression, thus providing benefits to participants' mental health and emotional wellbeing, as well as their physical health.
- Dance can be more effective at engaging inactive people as it viewed as a fun social activity that can be initiated at any level of ability.
- Dance is popular amongst women and girls who generally are more inactive than men and boys.
- Dance can engage with participants from diverse backgrounds – e.g. socioeconomic, cultural, etc. – and can be used to celebrate these differences.

The plan for delivery is:

- Resume face to face activity, when restrictions are lifted, in Covid Secure community venues. Establishing up to 3 new Dance On groups in Year 1
- Weekly Dance On Zoom classes – inclusive, accessible dance classes (up to 2 a week)
- Dance On Specials delivered on Zoom x 3 per year
- Explore alternative ways of engagement for those offline including 'Dance On Doorsteps' to involve those who are much more isolated or frail. Those who are shielding, and who don't currently connect on Zoom or feel happy leaving their house.
- Continue to signpost to online Dance On videos for those who want to access a warm-up, class and/or cool down in their own time. Create more content in response to demand
- Offer tasters to attract new partners and participants. This will continue to spread the Dance ON / GDM message and help identify new potential groups and geographical areas.
- Support face to face Dance On sessions with some of our most vulnerable / isolated members through partnership with Age UK Doncaster

Learning

- Promote the University of Leeds Dance On impact findings and research publications to the Health and wellbeing board, Get Doncaster Moving, local strategic partners and at any relevant national events/ conferences
- DARTS to partner with the GDM team and Public Health to help deliver the shared message of how Dance can tackle physical inactivity and promote positive mental health

Communication

- Maintain regular telephone contact with participants to check in personally, share information about the continued Dance On offer, consult on ideas, collate feedback on what participants want/need and offer one to one technical support to enable those not yet online to engage digitally.
- Identify new key partners in the community, key venues and locations. (To include Social Prescribing, Well Doncaster, Locality staff, Community Connectors)

Workforce development (2021-2022)

- Development opportunities for non-dancers (sports background) to develop dance skills

- Development opportunities for new dancers to develop skills needed to deliver Dance On sessions
- Dance practitioner training for Dance On team
- Dance training for Dance On development artist
- Work with the keenest participants and partners to support them to become ambassadors for the project. Offer training and free sessions to these ambassadors.

We will:

- Consolidate our learning in order to deliver a sustainable scalable model.
- Develop 6 Dance On groups across the borough running throughout the year
- Focus on increasing our reach and geographical spread. We will test our model in a number of new disadvantaged communities. These communities will meet our 'Dance On model' criteria and will be in areas recommended by our Public Health partners. We will deliver more taster sessions to widen our reach, promote the sessions and to test the ground for new groups to be established.
- Ensure 60% of the programme is sustainable. By sustainable we mean the number of participants attending, each paying £3 per session will cover the cost of the room hire and the artist delivering. This will not cover the cost of the project management and admin team collecting any necessary data.
- Invest in development time and share the research findings more widely with a wide range of national, regional and local partners.
- Recruit Dance On Champions - active community members, connected with the wider community offer (e.g. church, day centre).
- Develop our workforce (as per our Test and Learn Workforce Development Proposal).
- Upskill communities and partners. Support partners to deliver in their existing services such as with Age UK.
- Develop our local Dance Champions to maintain growth, to advocate locally and attract more people to attend. Support and reward their engagement, encouraging them to bring together more isolated members of the community.

The costs associated with the above is £110,078 over 2 years. The budget has been identified from the Local Delivery Pilot grant awarded by Sport England, meaning there is no funding being sought from existing Council Budgets.

BOX 4**ALTERNATIVE OPTIONS CONSIDERED AND REJECTED****Not to fund the programme**

This would limit our options in Doncaster, and would mean we would not be able to deliver part of the Local Delivery Pilot, which is in the grant agreement with Sport England. We would also lose the learning from the programme which will inform our approach to the LDP going forward.

To put the programme out to full ITT procurement

Darts are the only recognised provider of Dance On! model in Doncaster, and therefore the funding award from Sport England stipulates that Darts are the lead delivery organisation for all Dance On activity funded by the Sport England Local Delivery Pilot. The Investment Plan (see background papers) demonstrates the evidence behind this decision. Therefore, this option would mean that we would be breaking the funding agreement in place with Sport England and the decision made by Cabinet.

BOX 5**LEGAL IMPLICATIONS**

Section 1 of the Localism Act 2011 provides the Council with a general power of competence, allowing the Council to do anything that individuals generally may do. Section 111 of the Local Government Act 1972 gives the Council the power to purchase goods and services.

Section 2B of the National Health Service Act 2006 (as amended by Section 12 of the Health and Social Care Act 2012) introduced a new duty on Councils in England to take appropriate steps to improve the health of the people who live in their area.

The award of the contract to DARTS should be in compliance with the Council's contract procedure rules.

Legal Services should be consulted at the earliest opportunity to provide the contractual documentation

Name: Nicky Dobson **Signature:** _____ **Date:** 29th March 2021

Signature of Assistant Director of Legal and Democratic Services (or representative)

BOX 6**FINANCIAL IMPLICATIONS:**

Doncaster previously secured £2.64m funding from Sport England to deliver the first 3 phases of the Local Delivery Pilot (LDP). Additional Sport England funding of £6.925m has been secured for phases 4 & 5 to deliver key proposals and was approved by cabinet on 11/08/20.

The £110k funding for this Dance On contract with DARTS over 2 years was a part of that grant.

Name: Ella Postill **Signature:** E Postill/FM-AHWB **Date:** 30/03/21

Signature of Chief Financial Officer and Assistant Director of Finance (or representative)

BOX 7

OTHER RELEVANT IMPLICATIONS

None identified

Name: _____ **Signature:** _____ **Date:** _____

Signature of Assistant Director (or representative)

ANY IMPLICATIONS SENT TO DEPARTMENTS SHOULD GENERALLY BE SUBMITTED AT LEAST 5 WORKING DAYS IN ADVANCE TO ENSURE THESE CAN BE GIVEN THE RELEVANT CONSIDERATION.

BOX 8

EQUALITY IMPLICATIONS: (To be completed by the author).

Get Doncaster Moving aims to tackle the inequalities that affect participation in physical activity and sport. The programme will be developed using the data, research and insight that has been gathered by the team and our evaluation partners, following extensive engagement with residents to ensure that all content promotes equality, diversity and inclusion.

BOX 9

RISK IMPLICATIONS: (To be completed by the author)

The risk of not funding the programme would mean that we are not carrying out the programme in line with the agreement with the funder. This could risk the other funding already secured.

BOX 10

CONSULTATION

Extensive consultation regarding the Get Doncaster Moving programme has been, and continues to be carried out at regular intervals to ensure that the programme is meeting the needs of residents and stakeholders. Consultations are carried out in the form of 1:1 interviews and resident panel surveys. The programme also has an independent evaluator appointed through the evaluation framework contract, and nationally with Sport England's national evaluator.

BOX 11

INFORMATION NOT FOR PUBLICATION

None identified

Name: Claire Hewitt **Signature** _____ **Date:** 30/03/2021

Signature of FOI Lead Officer for service area where ODR originates

**BOX 12
BACKGROUND PAPERS**

Please confirm if any Background Papers are included with this ODR YES

(If YES please list and submit these with this form)

**Local Delivery Pilot Investment Plan 4
Cabinet Approval Paper**

**BOX 13
AUTHORISATION**

Name: __Rupert Suckling_ Signature: _____ Date: 07/04/2021

Director of Public Health

Does this decision require authorisation by the Chief Financial Officer or other Officer

NO

If yes please authorise below:

Name: _____ Signature: _____ Date: _____

Chief Executive/Director/Assistant Director of _____

Consultation with Relevant Member(s)

Name: _____ Signature: _____ Date: _____

Designation _____

(e.g. Mayor, Cabinet Member or Committee Chair/Vice-Chair)

Declaration of Interest YES/NO

If YES please give details below:

PLEASE NOTE THIS FORM WILL BE PUBLISHED ON THE COUNCIL'S WEBSITE IN FULL UNLESS IT CONTAINS EXEMPT OR CONFIDENTIAL INFORMATION.

Once completed a PDF copy of this form and any relevant background papers should be forwarded to Governance Services at Democratic.Services@doncaster.gov.uk who will arrange publication.

It is the responsibility of the decision taker to clearly identify any information that is confidential or exempt and should be redacted before publication.